



THE MAIL ONLINE

(Twitter, Facebook, Instagram)

# OCR A LEVEL KNOWLEDGE ORGANISER

## Online, Social and Participatory Media

### Component 1 Section A

#### Framework:

Language, Representation  
Industries, Audiences

#### Contexts:

Social, Economic  
Political, Cultural

**How to use:** Use this Knowledge Organiser to compare and contrast the social media feeds. Highlight the similarities and differences.



THE GUARDIAN ONLINE

(Twitter, Facebook, Instagram)

LANGUAGE	SIMILARITIES	LANGUAGE
REPRESENTATIONS	SIMILARITIES	REPRESENTATIONS
INDUSTRIES	SIMILARITIES	INDUSTRIES
AUDIENCE	SIMILARITIES	AUDIENCE
KEY TERMS		



THE MAIL ONLINE  
(Twitter, Facebook, Instagram)

# OCR A LEVEL KNOWLEDGE ORGANISER

## Online, Social and Participatory Media Component 1 Section A

### Framework:

Language, Representation  
Industries, Audiences

### Contexts:

Social, Economic  
Political, Cultural

**How to use:** Use this Knowledge Organiser to compare and contrast the social media feeds. Highlight the similarities and differences.



THE GUARDIAN ONLINE  
(Twitter, Facebook, Instagram)

SOCIAL	SIMILARITIES	SOCIAL
ECONOMIC	SIMILARITIES	ECONOMIC
POLITICAL	SIMILARITIES	POLITICAL
CULTURAL	SIMILARITIES	CULTURAL
THEORISTS		